

Finance for Non-Financial Executive

A 3-Day Executive Course by Durham University Business School

London | 11–13 November 2026 | £2,500

About the Course

Managers are increasingly expected to understand financial information. This programme builds financial confidence for those without a finance background.

Key Areas Covered

- Understanding and interpreting financial statements
- Assessing performance using financial ratios
- Cost behaviour and break-even analysis
- Budgeting and forecasting
- Investment appraisal and decision-making

Delivery & Format

Delivered in person over three intensive days, combining lectures, applied exercises and group work built around real-world examples.

Course Leader



Gary Dewey

Associate Professor of Accounting, Durham University

Over 20 years' industry experience; Fellow of the Chartered Institute of Management Accountants (FCMA).

"One of the best training courses I've attended — really engaging, with valuable industry examples throughout."

— Jennifer Rycroft, North East Chamber of Commerce

Who Should Attend

Managers, team leaders and professionals who influence decisions with financial consequences but lack a finance background.

Skills & Outcomes

- Engage confidently in financial discussions
- Analyse performance using core financial tools
- Support budgeting and forecasting
- Evaluate investment decisions

Certificate of completion

All participants will receive a Durham University certificate of completion

